

B.Voc Fashion Technology and Garment Designing

Programme Outcomes

The B.Voc Programme is focused on to provide universities and colleges undergraduate studies which would also incorporate specific job roles based on general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

Specific Outcomes

Bachelor of Vocation (B.Voc.) Degree in Fashion Designing will acquaint students with the relevant technical expertise to step into a professional world, in skills like drawing, draping, pattern making, sewing, haute couture along with training in production.

The programme establishes strong technical skills required to work as an innovative practicing fashion designer. Students also develop the required technical skills in custom and commercial quality garment construction as well as pattern making both manually and using computer-based design.

Course Outcomes

1. **Personality development and Communication skills** Communication skills impact our ability to persuade people – to enroll people in our ideas, our visions, and our visions. This has a huge impact on how effective we are and the outcomes we experience in life. Listening is also crucial for effectiveness – particularly in sales or leadership roles.
2. **Basic computer skills/ Computer Aided Fashion Design** CAD allows designers to view designs of clothing on virtual models and in various colors and shapes, thus saving time by requiring fewer adjustments of prototypes and samples later. ... Software can help students draw, create woven textures, drape models to create patterns, adjust sizes and even determine fabric colors.
3. **Concept of fashion** Explain the meaning and definition of Fashion. Describe the Terminologies of Fashion. Explain the fashion terms and their meaning. Enumerate the skills required for leather footwear. Explain the meaning and significance of Eyelets and Shoe Lacing System. Explain the fashion terms and their meaning. Describe the technology for modify of Fashion Style
4. **Textile Science** - To develop an understanding of textiles materials i.e. fibre, yarns, fabrics and their manufacturing process. To understand the suitability of different fabrics and their end use. To introduce the basic scientific concepts related to processing and production of textiles.
5. **Pattern making and construction** making basic adaptations to a pattern to accommodate the key measurements. Interpreting pattern symbols and using a patterns guide sheet to correctly place pattern pieces to suit material width and type. Developing a construction plan, using appropriate language, symbols and diagrams.
6. **Design Illustration** Present fashion and textiles design work and effectively utilize various visual platforms. Creatively problem solves approaches to fashion and textile design practices through illustration processes. Develop an original aesthetic sensibility to

illustration and visual presentation. Demonstrate a capacity to use creative approaches to technology based activities for presentation and generation of fashion and textiles design work. Develop appropriate technical skills for both digital and hand illustration techniques.

7. **Garment Quality and cost control** In the subject, students learn about quality control system to maximise the production of goods within the specified requirements, doing so the first attempt. To achieve an acceptable level of satisfaction quality control is important for Design quality Stylistic approach.
8. **Fundamental of design** Elements of design and principles of design Application of principles of design Colour - its importance, characteristics and application in designing
9. **Basics of Garment construction** Learn about various sewing equipments that are essential in a sewing room. Gain an insight of various sewing machines available in the market, their functioning & common problems faced while usage. Get knowledge of basic stitches that a seamstress can employ in garment construction. Study about various pre-preparatory processes involved in fabric preparation for garment construction & get familiar with fabric grain & its importance. Understand various garment construction processes like seams, fullness, neckline finishes, placket openings, hems, fasteners etc
10. **Indian Traditional Textiles** - Be able to appreciate traditional textiles of India and their material, colours, texture and motifs. To be able to identify and appreciate various Indian traditional crafts /garments and accessories. To understand the importance of textile crafts with the historical perspective, the impact of modernization. To be able to apply Indian traditional designs and motifs for contemporary designs. To be able to identify traditional Indian textiles and their product diversification in the local markets.
11. **Principles of marketing** This course provides students with an overview of the marketing function with an emphasis on creating value through marketing, market research, consumer behavior, pricing strategies, marketing channels, and various methods of promotion.
12. **Garment Production Management** Provide basic infrastructure and guidance to support and enhance quality in the textile industry.
13. **History of Indian costumes** To gain knowledge of the significant development in production of textiles in the world. To assess similarities and dissimilarities in different civilizations in terms of production, Ornamentation and usage. To acquaint students with the prevailing designs of costumes worn by people of different countries during different periods.
14. **Fashion Marketing** Fashion Marketing aims at giving in-depth knowledge to the individual about the most important aspects of retail fashion industry which includes marketing management and merchandising. The programme offers intensive studies about brand building, brand marketing, customer relationship management, digital fashion marketing, consumer behavior, new approach to retailing and faster and innovative marketing strategies build the current thinking and the latest development in the field.
15. **Draping Methods** forms the design on the model. fixes the details in accordance with the needs of the draping method.
16. **Fashion Show** - Organizes the design process according to the collection.
 - Determines the collection theme.
 - Determines the collection style.
 - Draws sketches for the collection.

Designs pieces composing the collection.

Decides main material of the collection.

Establishes relationship between material and product.